

Workshop on Renewable Energy and Energy Efficiency: Awareness Raising Campaigns and Political Framework

FINAL PROGRAM	
<p>Date: 17th March 2010</p> <p>Venue: Hotel "RUS", Hospitalna Str. 4, Kiev</p> <p>Moderation : NAER-AEA</p>	
08:30 – 9:00	Registration
09:00 – 09:15	Introduction of the participants and Session Outline (Intention and Overview of the Workshop)
09:15 – 09:30	Signing of the Memorandum of Understanding on Energy Efficiency and Renewable Energies
09:30 – 09:50	Briefing for journalists
09:50 – 10:20	Session 1: „The actual discussion on the Austrian Energy Strategy”, Mr. Herbert Lechner, (Deputy Managing Director of the Austrian Energy Agency)
10:10 – 10:20	Questions and answers
10:20 – 11:00	Session 2: “Actual Strategies and Programmes on Energy Efficiency in Ukraine”,
10:20 – 10:30	„Political direction” – Mr. Maksim Kisimes (Head of Energy Efficient Programs’ Division, Economic Policy Department of NAER)
10:30 – 10:40	Questions and answers
10:40 – 10:50	„Legal framework and financial support mechanisms” – Mrs. Mariya Malaya (Head of Regulatory Support Department of NAER)
10:50 – 11:00	Questions and answers
11:00 – 11:40	Session 3: “Austria’s efforts to increase Energy Efficiency”, Mr. Günter Pauritsch, (Head of International Cooperation Division of the Austrian Energy Agency)
11:00 – 11:30	<ul style="list-style-type: none"> • Political target according to the EU energy saving directive • Key aspects for a successful market penetration of Energy Efficiency Technologies • Energy Efficiency in the Building sector (financial support mechanisms and

	<p>historical development)</p> <ul style="list-style-type: none"> • Successful examples of international co-operations (Energy Partnerships etc.) • The Austrians national Energy Efficiency Action Plan
11:30 – 11:40	Questions and answers
11:40 – 11:55	Coffee break
11:55 - 12:35	Session 4: “The Role of Renewable Energies for Ukraine in order to meet the national Energy Demand”
11:55 – 12:05	„Potential of renewable energy sources” – Mr.Oleg Gorbunov (Head of Technical Policy Department of NAER)
12:05 – 12:15	Questions and answers
12:15 – 12:25	„Strategies and outlook of renewable energy of Ukraine” – Mr.Oleksandr Kolisa (I.O. of Deputy Head of Technical Policy Department of NAER)
12:25 – 12:35	Questions and answers
12:35 – 13:05	Session 5: “klima:aktiv – the Austrian Climate Protection Initiative” , Ms. Karin Reiss, (Specialist of International Cooperation Division of the Austrian Energy Agency)
12:35 – 12:55	<ul style="list-style-type: none"> • Introduction of the klima:aktiv Programs • Austria’s Awareness raising campaigns in the field of Energy Efficiency and Energy Saving • Effects and Advantage of the klima:aktiv Programs for Austria and possibilities of cooperation with Ukraine • Public Relations in the Austrian Energy Agency (an example: the journal “energy”)
12:55 – 13:05	Questions and answers
13:05 – 13:45	Session 6: “The Activities of NAER in the field of Public Awareness Raising in the field of energy efficiency and energy saving” , Mr.Oleksandr Mashinets (Senior Specialist of Information Support and Mass Media Division, Regulatory Support Department of NAER)
13:15 – 13:25	Questions and answers
13:25 – 13:45	Wrap up and Discussion
14:00	End of the Session/Lunch